

Beat: Entertainment

## **SARAH JESSICA PARKER Kicks Up Her Heels With First West Coast Boutique**

**At Bellagio in LAS VEGAS**

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**USPA NEWS** - Coveted Designer Sarah Jessica Parker has debuted her first West Coast standalone SJP by Sarah Jessica Parker Boutique at Bellagio Resort & Casino, making it one of only two Locations in the Country to offer her chic Label's full Collection of Shoes, Handbags and Accessories. To mark the occasion, Parker has introduced a New Color Line "" Bellagio Blue "" exclusively available at the Las Vegas Boutique....

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Celebrating Parker's Belief that color is the New Neutral, shoe-lovers have the opportunity to select from all the vibrant shades of her signature 'Fawn' heel, along with a bevy of Chic Flats, Sexy Sandals and Stylish Pumps. The Las Vegas location's stunning Bellagio Blue hue is featured in select styles, including Tartt, Serpentine, Rampling, Carrie and Minnie silhouettes. American-made SJP LBD, the brand's little Black Dress, is available in-store along with Handbags, Accessories and Scented Candles.

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Ruby BIRD

<http://www.portfolio.uspa24.com/>

Yasmina BEDDOU

<http://www.yasmina-beddou.uspa24.com/>

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**Editorial program service of General News Agency:**

United Press Association, Inc.

3651 Lindell Road, Suite D168

Las Vegas, NV 89103, USA

(702) 943.0321 Local

(702) 943.0233 Facsimile

[info@unitedpressassociation.org](mailto:info@unitedpressassociation.org)  
[info@gna24.com](mailto:info@gna24.com)  
[www.gna24.com](http://www.gna24.com)