

Beat: Business

## **DR DREE WITH HIS FINANCIAL SUCCESS AND LONGLIFE MUSICAL LONGEVITY**

### **QUARTER CENTURY PLUS CAREER**

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**USPA NEWS** - The remarkable part of «Compton», Dr Dree third solo album released, has less to do with lyrical contents than to do with the means of delivery. The album, was initially available through Apple Music and iTunes, after was available on other platforms...

After a two-week window exclusivity, the album was available on other platforms. The release includes 16 brand-new tracks and a long list of featured artists including Eminem, Snoop Dogg, Ice Cube and Kendrick Lamar. Actually, Dr Dree is doing fine, In 2013 and 2014, he earned an estimated 660 million US dollars, being at the top earning hip-hop stars ahead of Diddy (110 million dollars), Jay Z (103 million dollars) and Kanye West (50 million dollars).

In 2015, he is classified as n° 73 celebrity Top 100, he was n°3 in 2014. His source of wealth is music and electronics. Despite a year-over-year dropoff of more than half a billion dollars of income, he makes the list thanks to smaller checks from Apple and his extensive production catalogue. He is actually the producer of the film "Straight Outta Compton" (Forbes)

It has been sixteen years since Dr Dree's last studio album, the public has been waiting for this new one. It seems that he was willing to take his time to get things right after the "Detox" saga, a project seeing number of false starts and real stops, but never making it out of the studio. Dr Dree talked about this period upon his announcement of Compton release.

"Straight Out Compton" is a long movie, nearly 2,5 hours. The film started its weekend sprint with a huge 4,957 million US dollars in Thursday grosses, for a R-rated musical biopic. All was depending on how much of the would-be fan base showed up at the beginning, and if the film can play beyond the expected demographic crowds like African-Americans of all ages and both genders adding young males of varying ethnicities.

Often, are under screening the major films starring African-American actors making the comparison with white artists, when it comes to the notion of big-scale musical biopic. We can maybe, make the appropriate comparisons both with recent popular films targeting African Americans and relatively popular musical biopics of the last twenty years or so.

#### **Article online:**

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